

Be Cool

Rock your poster
presentations

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The hook

- Stand to the side, make eye contact, and smile
- Offer to answer any questions
- Have a prepared two-minute run-through-- that you've rehearsed well—for anyone who either asks, or says yes when YOU ask if they'd like a run-through (say it's two minutes)

The question

- Don't start with *what*...start with *why*
- What's your research question?
- Think in terms of a story or a mystery that you can unfold

After you frame the question

1. Ok, NOW talk about *what...*briefly, including personal notes such as challenges or successes
2. End with the bottom line result and what it means, including (again) your personal reactions
3. Then ask THEM a question

Other tips

- Pause/shift to acknowledge new visitors
- Reflect critiques in a thoughtful, open way; ask for elaboration; and respond, or say you'll think about their points
- Write down key comments
- Have handouts, cards, and/or a sign-up sheet available