Be Cool

Rock your poster presentations

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The hook

• Stand to the side, make eye contact, and smile
• Offer to answer any questions
• Have a prepared two-minute run-through--that you’ve rehearsed well—for anyone who either asks, or says yes when YOU ask if they’d like a run-through (say it’s two minutes)
The question

• Don’t start with *what*...start with *why*
• What’s your research question?
• Think in terms of a story or a mystery that you can unfold
After you frame the question

1. Ok, NOW talk about what...briefly, including personal notes such as challenges or successes
2. End with the bottom line result and what it means, including (again) your personal reactions
3. Then ask THEM a question
Other tips

• Pause/shift to acknowledge new visitors
• Reflect critiques in a thoughtful, open way; ask for elaboration; and respond, or say you’ll think about their points
• Write down key comments
• Have handouts, cards, and/or a sign-up sheet available